



**RESPECT THE CRAFT. HONOR THE JOURNEY.
TAKE NO SHORTCUTS.**

Before we made the spirits, we made a decision.

For us, it was a simple one - take no shortcuts. That meant using honest ingredients grown across the region, supporting the natural and agricultural resources of West Michigan. It meant crafting every batch from start to finish. And it meant taking a road that many seem to avoid. From that point forward, we've been on a journey to develop spirits worthy of your admiration.

The result is an uncompromised lineup of spirits. Proudly served in the neighborhood we call home. We don't source spirits, we source ingredients - the way it was meant to be done.

Every distillery has a path. We chose to take the long one. You won't see the difference, but you'll certainly taste it.



MON-THURS 4P-12A | FRI-SAT 12P-12A | SUN 12-9P

537 LEONARD ST NW, GRAND RAPIDS, MI 49504

WWW.LONGROADDISTILLERS.COM

RULES OF THE ROAD

MONITOR ROAD CONDITIONS

We love our neighborhood, our neighbors, and our LRD family. While visiting, we ask that you respect our neighborhood, our neighbors, and our LRD family like they are your own.

STAY IN YOUR LANE*

We want to ensure a great experience for every guest. To help facilitate that, we're only able to serve as many people as we have seats. Please don't crowd the bar, as we won't be able to serve you. We'll get you a seat and a drink as quickly as possible!

FOLLOW THE SPEED LIMIT

Our cocktails, like our award winning spirits, are all handcrafted. Drinks often take several minutes to prepare and sometimes more when we are busy. Everyone who visits wants to enjoy a cocktail just as badly as you do. Be confident, we'll get you your drink as soon as possible!

EVERYONE MUST WEAR A SEATBELT*

If you have a party of four, we'll gladly place you in a spot with four seats. If you have eight, we'll get you eight seats. We are not able to seat you until your entire party arrives and joiners may not be permitted at your table unless arrangements have been made or there is an open chair.

THE PROPER GRADE OF FUEL

We are proud to be the first distillery in the history of Grand Rapids, crafting world class spirits from local grains and fruits. Everything we serve is made from scratch right here on Leonard Street. If one of our drinks or the ingredients in the menu are unfamiliar to you, or if you need a recommendation on something new, please don't hesitate to ask your server or bartender!

*APPLICABLE DURING PEAK SERVICE TIMES.

SPIRITS

HANDCRAFTED WITH PRIDE IN GRAND RAPIDS, MICHIGAN

All of Long Road's spirits are milled, mashed, fermented and distilled 100% on-site, just on the other side of that glass at the end of the bar.

THE INGREDIENTS

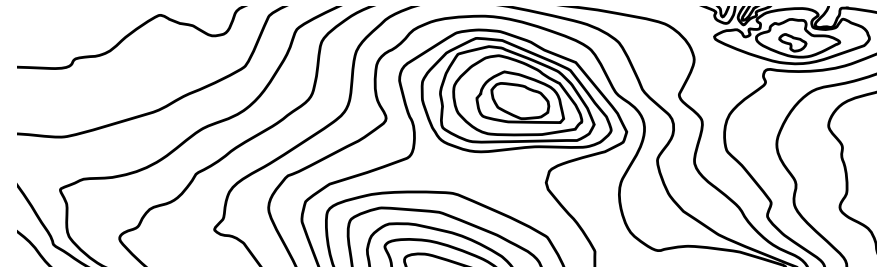
All of our grain is sourced from farmers within 25 miles of the distillery. Each week, we use nearly 10,000 pounds of Red Winter Wheat, Rye, and Corn from **Heffron Farms** in Belding, Michigan.

We source our barley, along with our malted and smoked grains from **Pilot Malt House** in Byron Center, Michigan.

THE EQUIPMENT

Our 500 gallon pot still was custom-built by the folks at **Vendome Copper & Brass**, world-renowned for their whiskey stills, in Louisville, Kentucky.

Our 125 gallon pot and column still was custom-built to our specifications by **Mueller Pot Stills** in Tiergarten, Germany.



“CIVILIZATION BEGINS WITH DISTILLATION”

-William Faulkner

VODKA



80 PROOF 40% ABV

SWEET & SMOOTH, WITH HINTS
OF VANILLA, AND A FULL BODY

Fermented and distilled from 100% Michigan Red Winter Wheat

TASTE | 3
REGULAR | 5
375 ML BOTTLE | 18
750 ML BOTTLE | 30

BOURBON WHISKY



93 PROOF 46.5% ABV

Fermented and distilled from Michigan Corn, Wheat, Rye and Malted Barley.
Aged 11+ months in New American Oak Barrels.

TASTE | 4.5
REGULAR | 7.5
750 ML BOTTLE | 45

MALT WHISKY



93 PROOF 46.5% ABV

Distilled from 51% Michigan-grown
Malted Barley and 49% Michigan-grown Unmalted Barley

TASTE | 5
REGULAR | 8
750 ML BOTTLE | 50

GIN



90 PROOF 45% ABV

GENEROUS JUNIPER FLAVOR, SWEET
& SPICY, ROBUST FINISH

Fermented and distilled from 100% Michigan Red Winter Wheat

TASTE | 3
REGULAR | 5
375 ML BOTTLE | 18
750 ML BOTTLE | 35

AQUAVIT



90 PROOF 45% ABV

Distilled from 100% Michigan
Red Winter Wheat, with Caraway and Dill

TASTE | 3.5
REGULAR | 6
750 ML BOTTLE | 35

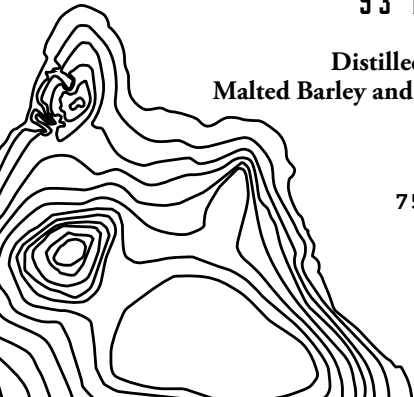
WENDY PEPPERCORN



101 PROOF 50.5% ABV

Fermented and distilled from 100% Michigan
Red Winter Wheat, with Pink Peppercorn

TASTE | 3.5
REGULAR | 6
750 ML BOTTLE | 35



WHEAT WHISKY



93 PROOF 46.5% ABV

SWEET & SMOOTH WITH HINTS OF VANILLA,
CARAMEL AND TOFFEE.

Fermented and distilled from Michigan Red Winter Wheat.
Aged 6+ months in New American Oak Barrels.

TASTE | 4
REGULAR | 7
750 ML BOTTLE | 40

CORN WHISKY



90 PROOF 45% ABV

Distilled from Michigan-grown Corn, Wheat and Malted Barley

TASTE | 3
REGULAR | 5
375 ML BOTTLE | 18
750 ML BOTTLE | 30

LIMITED RELEASE

CHERRY BRANDY | 80 proof, 40% abv

TASTE | 6
REGULAR | 10
375 ML BOTTLE | 35

DRAUGHTS

ON TAP. RIGHT NOW.

LRD GnT | gin, house tonic, lime | 6

ADULT SODA | vodka, green cardamom, lemon | 6

GINGER BEER | ginger, lemon grass, non-alcoholic | 4

COLD BREW COFFEE | served on nitro tap | 3.5

SHOTS

IT'S OK ^{TO} SIP - NO NEED ^{TO} RUSH.

VODKA + RASPBERRY | 3

GIN + LAVENDER | 3

WHISKY + CHAMOMILE | 3

WHISKY + CINNAMON | 3

AQUAVIT + BASIL | 3

FLIGHTS

DON'T BE SHY. TRY 'EM ALL.

THE VODKA FLIGHT | wheat, wendy, rye | 9

THE BOTANICAL FLIGHT | gin, aquavit, wendy | 9

THE WHISKY FLIGHT | wheat, malt, bourbon | 10

THE STAPLES FLIGHT | gin, vodka, corn whisky | 8

SORRY - NO SUBSTITUTIONS



COCKTAILS

VODKA

- IRON ROSE | 8
wendy peppercorn vodka, rose cordial, lemon, soda
- TETA'S LEMONADE | 8
vodka, lemon, lavender syrup, rose water
- LOWER WESTSIDE | 9
vodka, orange cordial, raspberry, lime
- PADDINGTON LANE | 9
vodka, brown butter, lemon, apple cider
- POLISH FALCON | 8
vodka, lime, ginger beer
- MEA'S GHOST | 9
vodka, jalapeño, cilantro, orange cordial, pineapple sour, salt rim
- THE MACHINE | 10
vodka, cold brew coffee, demerara, house vanilla almond milk
- FROZEN WATERMELON | 7
vodka, watermelon, mint, house frozen

GIN AND AQUAVIT

- A.B. GARDEN | 9
gin, cucumber, green tea, mint, lime
- ANIMAL SUITS | 8
gin, cranberry, orange, lime, clove
- RAMOS GIN FIZZ* | 10
gin, lime, egg white, orange blossom water, soda
- EARTH AND HERBS | 8
aquavit, beet, herbs, lime, soda
- OLIVER'S OCEAN | 8
gin, grapefruit, lemon, rosemary, salt rim
- FORD AND FJORD | 8
aquavit, grapefruit, star anise, lime
- NORDIC SUNSHINE | 9
aquavit, orange cordial, celery, lemon, aromatic bitters
- TRAVERSE TO CHICAGO | 8
gin, ramp, black pepper, olive oil, soda



COCKTAILS CONT.

WHISKY AND BRANDY

- COLD FASHIONED | 10
wheat whisky, black cardamom demerara, bitters, orange twist
- THE LAST KING KONG | 10
wheat whisky, lapsang souchong, lemon, soda, flamed orange peel
- SHORT AND STRONG | 11
malt whisky, chamomile, vermouth, aromatic bitters
- BITTER HEIR | 11
malt whisky, burnt sugar, allspice, lemon, apricot foam
- BOURBON PIE | 10
bourbon, pumpkin, pecan, sage
- SEASONS CHANGE | 9
bourbon, elderflower, mint, lemon, soda
- ALL MY FRIENDS | 12
bourbon, cherry brandy, demerara, sarsaparilla
- BOURBON MANHATTAN | 10
bourbon, sweet vermouth, aromatic bitters, cherry
- A.O.W.B. | 10
bourbon, date, anise, brownulated sugar, charred cedar, lemon
- CINNAMON SOUR | 10
bourbon, cinnamon, lemon, egg white



DRAUGHT AND BARREL AGED

- LRD GNT | 6
gin, house tonic, house carbonated
- ADULT SODA | 6
vodka, green cardamom, house carbonated
- AQUAVIT CUCUMBER TONIC | 6
aquavit, cucumber, house tonic, house carbonated
- BARREL AGED COLD VEIN | 12
white whisky, black cardamom demerara, bitters, aged 45 days
- BARREL AGED GNT | 10
gin, house tonic, house carbonated, aged 45 days



*Consuming raw eggs may increase your risk of food-borne illness.

SNACKS

LONG ROAD BAR MIX (v+) | 4

MARINATED OLIVES (v+) | 4

PICKLES (v+) | 4

SNACK FLIGHT (v+) | 6

Long Road bar mix, marinated olives, pickles

ALL THE PLATES

STUFFED PEPPADEWS (v) | 6

whipped ricotta, roasted garlic, herbs, breadcrumbs

DEVILED EGGS | 6

whipped yolks, pickled red onion, smoked salmon, house mustard, dill

TAPENADE (v+) | 6

roasted nicoise olives, herbs, crimini, oyster, baby bella mushrooms, crostini

ARTICHOKE & RED PEPPER SPREAD (v) | 6

roasted red pepper, feta, artichoke, with crostini and cracker

MERZE TATE CHEESE (v) | 8

seasonal jam, honey, ferris nuts, house mustard, pickles, baguette

SMOKED SALMON CROSTINI | 8

boursin, caramelized fennel, aquavit vinaigrette, pickled beet, dill

ROASTED CAULIFLOWER (v+) | 8

harissa, shaved fennel, tarragon, pickled red onions, pepitas

STUFFED DATES | 9

prosciutto, goat cheese, candied nuts, balsamic, herbs

GLAZED PORK BELLY | 9

bourbon apple butter, shaved brussels sprouts, piquante peppers, peoples cider vinaigrette

KIELBASA | 12

roasted fingerling potatoes, kapusta, creamy grain mustard sauce, pretzel

SOUP AND SALAD

ANY HALF SALAD + CUP OF SOUP | 8

SEASONAL SOUP | 8 BOWL, 5 CUP

ask server or bartender for seasonal offering made daily

GRAIN SALAD (v+) | 8 WHOLE, 5 HALF

farro, quinoa, cucumber, baby kale, radish, red onion, carrot, herb vinaigrette

VISSER SALAD (v) | 8 WHOLE, 5 HALF

roasted squash, beet, brussels sprouts, radish, toasted pumpkin seed, goat cheese, sage cream dressing

SANDWICHES

ADD CHEF'S SIDE | +2

CHEESE SANDWICH (v) | 9

whipped goat, swiss, muenster, caramelized onions, tapenade, greens, pretzel bun

CHICKEN SANDWICH | 9

roasted chicken, prosciutto, spicy tomato jam, basil mayo, mozzarella, brioche bun

BEEF SANDWICH | 9

braised beef, roasted poblano, caramelized onions, chipotle bbq, yellow cheddar, brioche bun

PORK SANDWICH | 9

braised pork belly, house mustard, giardiniera, pickle, celery salt pretzel bun

DESSERT

POT DE CREME (v) | 5

seasonal custard topped with vanilla bean chantilly cream

(v) = Vegetarian

(v+) = Vegan

RETAIL AND BOTTLES

T-SHIRTS | 20

GLENCAIRN WHISKY GLASS | 8

ZIP-UP HOODIE | 40

LIGHT GRAY HOODIE | 35

SHOT GLASS | 5

BOURBON WHISKY 750 ML | 45

CORN WHISKY 750 ML | 30

VODKA (WHEAT) 750 ML | 30

GIN 750 ML | 35

WENDY PEPPERCORN VODKA 750 ML | 35

RYE VODKA 750 ML | 35

AQUAVIT 750 ML | 35

RASPBERRY VODKA 375 ML | 20

ASK FOR PRICING ON OTHER SPIRITS AND MERCHANDISE

OTHER BEVERAGES

RED OR WHITE WINE | Michigan blends | 6

COCA-COLA PRODUCTS | non-alcoholic | 2.5

GINGER BEER | ginger, lemon grass, non-alcoholic | 4

COLD BREW COFFEE | served on nitro tap | 3.5

THE RICKHOUSE

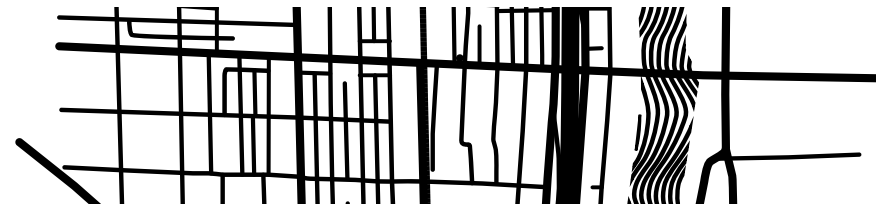
RICKHOUSE | NOUN | ʹRIKHAÚS\

1. A TRADITIONAL WHISKEY-BARREL STORAGE WAREHOUSE
2. THE SECOND FLOOR OF LONG ROAD DISTILLERS, A VENUE AS UNIQUE AS OUR SPIRITS

The Rickhouse at Long Road Distillers is now available for holiday parties, wedding receptions, private tours and tastings, corporate meetings, cocktail classes, and more.

We're ready to provide you and your guests with an experience as unique as our spirits, complete with a private bar, space for live music or entertainment, and views of the distillery below.

Want more information? Please e-mail us for availability, pricing, and food/drink options at info@longroaddistillers.com.



"HE KNOWS JUST HOW I LIKE MY MARTINI - FULL OF ALCOHOL"

-Homer Simpson

GLOSSARY OF TERMS

ABV | alcohol by volume, the percentage of alcohol in a bottle
ALMOND MILK | almonds pulverized, soaked in water, strained, and sweetened with vanilla simple syrup
BARREL AGED (B.A.) | leaving an alcoholic liquid in a charred wood barrel to allow it to pick up notes from the wood and to allow the char to act as a filter for undesirable flavors
BATCH DISTILLATION | mash is distilled to separate component fractions before the still is charged with more mash and process is repeated
BITTERS | alcohol flavored with botanicals to provide bitter, sour, or bittersweet flavors
CARDAMOM, BLACK | native to Nepal & India, the spice's seeds provide a camphor flavor and the outer husks are smoky due to drying methods
CARDAMOM, GREEN | a herbaceous perennial plant in the ginger family, native to India - most common of the species of spice called cardamom
CHIPOTLE | a smoke-dried jalapeño that has fully ripened on the plant
CORDIAL | a sweet alcoholic or non alcoholic beverage, made from high proof alcohol, simple syrup, and a tincture or flavor addition
DEMERARA | unrefined sugar with a large grain and pale - golden color
DISTILLATION | action of purifying a liquid by heating and cooling
FERMENTATION | metabolic process converting sugars to alcohol
GIN FRACTION | separate distillation of each gin botanical to achieve a bold, consistent aroma and flavor
GINGER BEER | a carbonated beverage produced with ginger and sweetened with sugar or artificial sweetener
JUNIPER | an evergreen shrub or small tree that bears berry-like cones, native throughout Eurasia and North America - the predominant flavor in gin
LIQUEUR | a class of alcoholic liquors, usually strong, sweet and highly flavored, generally served after dinner - see cordial
MASH | liquid resulting from cooking of grain and water to convert starches into fermentable sugars and increase enzyme activity for fermentation
MASH BILL | recipe of grains used in brewing to ferment into alcohol
PINK PEPPERCORN | although resembling a peppercorn, a member of the cashew family, a dried fruit of the Peruvian Peppertree
PROOF (ALCOHOL) | double ABV; measure of ethanol in beverage
SIMPLE SYRUP | sugar, water, sometimes flavored with fruit or spices
STILL (POT) | modern descendant of the alembic still, heat is applied directly to the pot, heating the wash, and causing alcohol to boil and evaporate
TINCTURE | infusion of herbs/spices/fruits/nuts in high proof alcohol
TONIC | a carbonated soft drink in which quinine is dissolved, used in mixed drinks for its distinctive bitter flavor, particularly with gin or vodka
VERMOUTH | an aromatized white wine in which herbs, roots, barks, bitters, and other flavorings have been steeped
WASH | liquid produced by the fermentation of mash after yeast addition

THE LATEST!

WAYFARER'S GUILD NOW ACCEPTING MEMBERS

JOIN THE GUILD AND SAVE BIG ALL YEAR ROUND!
The Wayfarer's Guild is our version of a mug club. Join today to enjoy the following benefits:

- Half-off cocktails on Wednesday nights - Yes, that means \$3 Gin and Tonics and \$4 Polish Falcons!
- 25% off Food on Wednesday nights.
- \$1 off cocktails any other day.
- First dibs on limited release spirits, like Single Barrel Malt Whisky!
- 15-25% off cocktail classes and special events throughout the year.

ASK YOUR SERVER OR BARTENDER FOR DETAILS ON JOINING!

DISTILLERY TOURS!

LEARN HOW WE CRAFT OUR SPIRITS 100% ON-SITE
We love to show of the distillery and our process every chance we get.
On Long Road tours we'll take you through every step of the process, from the raw ingredients to the packaged spirit. Best of all, at the end of the tour, you'll get to taste each of our spirits that we have available!

Tours are just \$10/person and include the tasting (21+ only), but space is limited. See our full tour schedule and register online at www.longroaddistillers.com/visit/tours

THURSDAY NIGHT LIVE AT THE DISTILLERY!

FREE LIVE MUSIC - THURSDAYS 8-10 P

Join us at the distillery for live music each Thursday night throughout the year! Local and national artists will share their talent with us, and music pairs well with handcrafted cocktails!

UPCOMING LINEUP AVAILABLE ON OUR FACEBOOK PAGE!

Check us out on Facebook, Twitter + Instagram (@longroadgr) or on our website (www.longroaddistillers.com)

HAPPY HOUR

OPEN TO 6 MONDAY TO FRIDAY

\$2 SHOTS

\$2 OFF COCKTAILS

\$2 OFF SHOT AND POPS

\$2 OFF SMALL PLATES